

Hannover Messe 18

April 23-27, 2018



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- Hannover Messe is the world's most important industrial show.
 - The event gathers 225 000 visitors per year, from which 30% are from abroad
 - 68% of attendees are decision-makers
- Hannover Messe attracts leading professionals from across the globe, from all sectors of industry. All sectors of industry under one roof:
<http://www.hannovermesse.de/home>
- Team Finland participants
 - Finpro
 - Tekes
 - Business Oulu
 - Business Tampere

Finland stand



- **Stand at central location, hall to be confirmed**
 - Stand size to be confirmed (100-120m2)
 - Better visibility for your company as a member of a joint stand
 - Networking opportunities
- **Companies in Hannover Messe 2018**
 - Limited number of booths available
 - Preparation event for companies participating
- **Pre-marketing to generate buzz at the stand**
 - Pre-event marketing via Team Finland channels
 - Media work to target national and international media
 - Event website to promote participating companies
 - Place for news of participating companies

Packages

Limited number of packages available!

Services included in the package	Premium 8 000€	Standard 5 500€
Larger demo area at the stand and screen	X	
Own demo place with screen	X	X
Stand program	X	X
Joint meeting area at the stand, coffee catering	X	X
Stand assistance to ensure smooth run of practicalities	X	X
Preparation day for the event that will be organised in Helsinki	X	X
Joint event brochure. Logo visibility at the stand. Visibility on the event website	X	X
Security and cleaning, lockable storage space	X	X
Marketing in Team Finland channels	X	X
2 event passes	X	X

Programs & Services

“The targets reached and improved our possibility to get new projects from different countries”

- Feedback from HM2017

- Joint stand organization (build and dismantling)
- Joint visual look & feel (follows Finland brand)
- Logo visibility at the stand
- Demo space (electricity, own screen, storage cupboard) for premium packages
- Preparation day for the event
- Meeting room space
- Security, cleaning and lockable storage
- Stand assistance to ensure smooth run of practicalities
- Joint event brochure
- Visibility on event website
- Marketing pre, during and post event via Team Finland channels



Service Exclusions

- Company organizes their own travel and accommodation arrangements and costs
- Each participant picks up their own event passes (2)
- Participating companies are responsible for shipping their company brochures, demos, etc. Companies are responsible for their demo installation and insurance for the event.
- Any extra roll-ups or other furnishings not included in the stand design are not allowed.



“I think this was by far the best stand I've visited/participated. Also, as a new comer to Hannover Messe, it is really a good fair with professionals from different countries and companies.”

- Feedback from HM2017

Want to Join?

“Thank you for all of you for the excellent organisation of the exhibition!”
- Feedback from HM2017

Looking for more information? Please do not hesitate to contact us!

To join Finland Pavilion at Hannover Messe 2018, please fill the form and return the signed copy to minna.juuti@finpro.fi

Contact Details:



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